

# Reply Form

# EWA-Yearbook 2020/2021

Please fill in your address or company stamp  
and fax it directly to +49 2242 872-151  
or send it to [kramer@dwa.de](mailto:kramer@dwa.de)

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Contact person: .....

E-Mail (or telephone): .....

Published at  
IFAT Munich

I would like to place an advertisement in the editorial part of the "EWA-Yearbook 2020/21" (please fill in):

Format	Width x Height in mm	Prices **)
<input type="checkbox"/> Full page 4c	210 x 297*) or 176 x 256	€ 1.100,-
<input type="checkbox"/> 1/2 page 4c	176 x 125 or 86 x 256	€ 700,-
<input type="checkbox"/> 1/4 page 4c	176 x 60 or 86 x 125	€ 450,-
<input type="checkbox"/> 1/8 page 4c	176 x 30 or 86 x 60	€ 300,-
<input type="checkbox"/> 2. Inside front cover 4c	210 x 297*)	€ 1.400,-
<input type="checkbox"/> 3. Inside back cover 4c	210 x 297*)	€ 1.300,-
<input type="checkbox"/> 4. Outside back cover 4c	210 x 297*) *) + 3 mm bleed all around	€ 1.400,-

I would like to place our logo with address in an alphabetical list at the back of the Yearbook:

<input type="checkbox"/> Logo advertisement 4c	86 x 60	€ 200,-
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- 10% discount on ad prices for members of European Water Association
- 10% combination discount with KA International 2020/21

\*\*\*) All prices without VAT. 15% AE for orders made via advertising or media agencies.

**Date of issue:** 4 May 2020 (IFAT)  
**Booking- and copy deadline:** 23 March 2020  
Circulation: 3.000 issues  
Language: English  
Format, colour scheme: DIN A 4, four-colours (standard colour)  
Paper: 100 % recycling paper  
Extent of pages: approx. 50 pages  
Printing process: Offset printing

**Material Guidelines:**  
Printable pdf-file sent by email to:  
[kramer@dwa.de](mailto:kramer@dwa.de) (max. 10 MB)  
CMYK colourmodus (four colours, standard colour), Resolution 300 dpi +  
**EWA Yearbook 2018/19:**  
[ewa-online.eu/yearbook.html](http://ewa-online.eu/yearbook.html)



[ewa-online.eu](http://ewa-online.eu)



For questions regarding the advertisement, please call +49 2242 872-130  
(Monika Kramer) or send an E-Mail to [kramer@dwa.de](mailto:kramer@dwa.de)

