

Reply Form

Please fill in your address or company stamp
and fax it directly to +49 2242 872-151
or send it to simon@dwa.de

EWA-Yearbook 2020/2021

Brochure and
Online-Version
20 % discount

Contact person:

E-Mail (or telephone):

I would like to place an advertisement in the "EWA-Yearbook 2020/21" (please fill in):

Format	Width x Height in mm	New Prices **)
<input type="checkbox"/> Full page 4c	210 x 297*) or 176 x 256	€ 1.100,- € 880,-
<input type="checkbox"/> 1/2 page 4c	176 x 125 or 86 x 256	€ 700,- € 560,-
<input type="checkbox"/> 1/4 page 4c	176 x 60 or 86 x 125	€ 450,- € 360,-
<input type="checkbox"/> 1/8 page 4c	176 x 30 or 86 x 60	€ 300,- € 240,-
<input type="checkbox"/> 2. Inside front cover 4c	210 x 297*)	€ 1.400,- € 1.120,-
<input type="checkbox"/> 3. Inside back cover 4c	210 x 297*)	€ 1.300,- € 1.040,-
<input type="checkbox"/> 4. Outside back cover 4c	210 x 297*) *) + 3 mm bleed all around	€ 1.400,- € 1.120,-

I would like to place our logo with address in an alphabetical list at the back of the Yearbook:

<input type="checkbox"/> Logo advertisement 4c	86 x 60	€ 200,- € 160,-
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- 10% discount on ad prices for members of European Water Association
 10% combination discount with KA International 2020/21 (Only after publishing)

***) All Prices incl. 20% discount and without VAT. 15% AE for orders made via advertising or media agencies.

Date of issue: September 2020
Booking- and copy deadline: 13 July 2020
Circulation: 1.000 issues
Language: English
Format, colour scheme: DIN A 4, four-colours (standard colour)
Paper: 100 % recycling paper
Extent of pages: approx. 50 pages
Printing process: Offset printing

Material Guidelines:
Printable pdf-file sent by email to:
simon@dwa.de (max. 10 MB)
CMYK colourmodus (four colours,
standard colour), Resolution 300 dpi +
EWA Yearbook 2018/19:
ewa-online.eu/yearbook.html



ewa-online.eu

EWA | 
EUROPEAN WATER ASSOCIATION

For questions regarding the advertisement, please call
+49 2242 872-304 (Ingrid Simon) or send an E-Mail to simon@dwa.de

GFA
Water Management. Wastewater. Waste.