

Korrespondenz Abwasser · Abfall

2025

Journal for Wastewater and Waste

Journal of the German Association for Water Management, Wastewater and Waste (DWA)
and of Güteschutz Kanalbau e. V.

Drainage Systems

Municipal and
Industrial
Wastewater

Sewage Sludge and
Residual Products

Trace Substances
and Microplastics

Pumps

Energy, Digitalization

Measurement,
Monitoring and
Test Equipment



audited by IVW



Focus Issues 2025

April: Sustainability in Water Management
June: Water-Sensitive
Urban Development
November:
Industrial Wastewater

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Our journals are also available digitally - in the members' area *dwadirekt* or via our magazine app. Your ads are automatically linked to your website.

GFA-News.de - our News site for the water industry with various forms of online advertising. Place videos, banners or sponsored news in a high-quality editorial context.



Journal of

DWA - German Association for Water Management, Wastewater and Waste e. V. and Güteschutz Kanalbau e. V.



Topics

KA is the leading journal on wastewater treatment in German speaking countries, dealing with technical, scientific, legal and economic aspects.

The editorial emphasis is on drainage systems, the treatment of municipal and industrial wastewater, digitalization, measurement and control technology and the disposal and recycling of residual products, such as sludge, screenings and contents of grease separators.

Target Group / Audience

Top decision makers in municipalities, wastewater companies and operators, technical consultancies and other industry.

Crossmedia

- KA *Korrespondenz Abwasser, Abfall* and *KW Korrespondenz Wasserwirtschaft*
- KA *Korrespondenz Abwasser, Abfall* and *KA Betriebs-Info*
- KA *Korrespondenz Abwasser, Abfall* and Online-Advertising at www.gfa-news.de
- KA *Korrespondenz Abwasser, Abfall* and DWA Online Job Market www.dwa.info/jobs

Korrespondenz

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Issue	Schedule	Topics	Issue	Schedule	Topics
1/2025 January	Publishing Date: 06.01.2025 Advertising Deadline: 27.11.2024	Drainage Systems	7/2025 July	Publishing Date: 27.06.2025 Advertising Deadline: 03.06.2025	Municipal Wastewater
2/2025 February	Publishing Date: 31.01.2025 Advertising Deadline: 09.01.2025	Sewage Sludge	8/2025 August	Publishing Date: 01.08.2025 Advertising Deadline: 07.07.2025	Drainage Systems
3/2025 March	Publishing Date: 28.02.2025 Advertising Deadline: 03.02.2025	Municipal Wastewater	9/2025 September	Publishing Date: 29.08.2025 Advertising Deadline: 04.08.2025	Drainage Systems Municipal Wastewater DWA Water Days
4/2025 April	Publishing Date: 28.03.2025 Advertising Deadline: 04.03.2025	Focus >> Sustainability in Water Management <<	10/2025 October	Publishing Date: 29.09.2025 Advertising Deadline: 01.09.2025	Municipal Wastewater
5/2025 May	Publishing Date: 28.04.2025 Advertising Deadline: 31.03.2025	Trace Substances	11/2025 November	Publishing Date: 31.10.2025 Advertising Deadline: 06.10.2025	Focus >> Industrial Wastewater <<
6/2025 June	Publishing Date: 02.06.2025 Advertising Deadline: 06.05.2025	Focus >> Water-Sensitive Urban Development <<	12/2025 December	Publishing Date: 28.11.2025 Advertising Deadline: 03.11.2025	Sewage Sludge

[Print data deadline](#) usually two days after the advertising deadline.

Apart from the focus themes, the topics of the individual issues are usually not finalised until shortly before the advertising deadline.

For details please contact: anzeigen@dwa.de.

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1 Advertising Prices and Sizes (including ad link in digital edition) All prices are without VAT.

format	type area sizes width x height in mm	trim size width x height in mm*	trim size surcharge	black and white	2c	3c	4c	per special colour (HKS, Pantone)
2/1 (J)	386 x 256	420 x 297	300 €	3.650 €	4.100 €	4.550 €	5.000 €	520 €
1/1 (J)	176 x 256	210 x 297	200 €	2.400 €	2.850 €	3.300 €	3.750 €	520 €
2/3 vert.	116 x 256	132 x 297	150 €	1.660 €	2.110 €	2.560 €	3.010 €	520 €
2/3 horiz. (J)	176 x 185	210 x 211	150 €	1.660 €	2.110 €	2.560 €	3.010 €	520 €
1/2 vert. (J)	86 x 256	103 x 297	100 €	1.255 €	1.660 €	2.065 €	2.470 €	520 €
1/2 horiz. (J)	176 x 125	210 x 148	100 €	1.255 €	1.660 €	2.065 €	2.470 €	520 €
Junior Page	130 x 185	148 x 210	100 €	1.510 €	1.915 €	2.320 €	2.725 €	520 €
1/3 vert.	56 x 256	72 x 297	100 €	910 €	1.270 €	1.630 €	1.990 €	520 €
1/3 Sandwich**	56 x 256	-	-	1.130 €	1.490 €	1.850 €	2.210 €	520 €
1/3 horiz.	176 x 86	210 x 112	100 €	910 €	1.270 €	1.630 €	1.990 €	520 €
1/3 Job Ad (J)	86 x 185	-	-	910 €	1.270 €	1.630 €	1.990 €	520 €
1/4 corner ad (J)	86 x 125	-	-	750 €	1.065 €	1.380 €	1.695 €	520 €
1/4 horiz. (J)	176 x 60	-	-	750 €	1.065 €	1.380 €	1.695 €	520 €
1/6	56 x 125	-	-	525 €	840 €	1.155 €	1.470 €	520 €
1/8 corner ad (J)	86 x 60	-	-	420 €	690 €	960 €	1.230 €	520 €
1/8 horiz.	176 x 30	-	-	420 €	690 €	960 €	1.230 €	520 €
Front Cover ad	-	165 x 240	-	-	-	-	4.900 €	520 €
Cover pages	-	210 x 297	-	-	-	-	4.060 €	520 €
Storyteller (U2+2)	U2 fold-out on three sides***	209 x 297 (U2) +2x200x297	-	-	-	-	6.570 €	520 €

* plus 3 mm
bleed** in the middle
column -> only
in reports or
DWA-part
(3-columned)*** Data sheet
Storyteller on
request.(J) suitable for
job adverts in
type area size**2 Loose Inserts (approx. 11.500):**

€ 2.200,00 / full circulation

+ postal charges € 35,00 per gram

Please contact us regarding print run and

delivery terms: anzeigen@dwa.de

3 Discounts: For bookings in term of 12 months, on b/w-price**Frequency discount**

for 3 adverts 3 %

for 6 adverts 5 %

for 9 adverts 8 %

for 12 adverts 10 %

Volume discount

for 3 pages 5 %

for 6 pages 8 %

for 9 pages 10 %

for 12 pages 15 %

10% combination discount on b/w price
with KW Korrespondenz Wasserwirtschaft
and KA Betriebs-Info**4 Payment Terms**

14 days without deduction

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1 Title:	KA Korrespondenz Abwasser, Abfall
2 Characteristic:	Journal for Wastewater and Waste
3 Target group:	Top decision makers in municipalities, wastewater companies and operators, technical consultancies and other industry.
4 Publication frequency:	Monthly
5 Format:	DIN A4, 210 mm wide and 297 mm high
6 Year:	72 nd year, 2025
7 Subscription price:	Included in DWA-Membership
8 Journal of:	German Association für Water Management, Wastewater and Waste and Güteschutz Kanalbau e. V.
9 Memberships:	-
10 Publisher/issuer:	GFA, Theodor-Heuss-Allee 17, 53773 Hennef, Germany
11 Advertising:	Phone +49 2242 872-130, Fax -151, anzeigen@dwa.de

12 DWA-structure of members:	quantity / percentage
Personal members	5.395 / 40,3 %
Operating staff	1.135 / 8,5 %
Pensioners	549 / 4,1 %
Young members	509 / 3,8 %
Municipalities	1.999 / 14,9 %
Administrative districts	131 / 1,0 %
Wastewater associations	591 / 4,4 %
Water management authorities / institutes	317 / 2,7 %
Engineering offices	1.281 / 9,5 %
Companies / industry associations	1.488 / 11,1 %
<i>Total [30.6.2024]</i>	13.395 / 100,0%

13 Segmentation of DWA-members by regional associations and abroad:

Regional Groups	quantity / percentage
Baden-Württemberg	1.604 / 12,0 %
Bavaria	2.414 / 18,0 %
Hesse /Rhineland Palatinate / Saarland	1.901 / 14,2 %
North	1.997 / 14,9 %
North-East	1.113 / 8,3 %
North Rhine-Westphalia	2.853 / 21,3 %
Saxony / Thuringia	1.006 / 7,5 %
Abroad	507 / 3,8 %
<i>Total [30.6.2024]</i>	13.395 / 100,0 %



14 Circulation control:

15 Circulation analysis: Copies per issue (annual average)
(July 2023 to end of June 2024)

Print run	11.573
Spread copies	11.119 thereof abroad 458
Sold copies	10.755 thereof abroad 409
Subscription	10.633 thereof members 10.472
Retailed copies	---
Other sale	123
Free copies	364
Rest, slip and archive copies	454